



American Accounting Association

Council Meeting Webinar Agenda

April 26, 2016

2:00 - 4:00 pm

Time	Topic	Attachments (E=Email)	Presenter(s)
2:00 pm (10 min)	A. Welcome a. Opening Remarks b. Review Webinar Instructions c. Agenda Review	E – Webinar instructions E – Agenda	Audrey Gramling David Boynton Julie Smith David
2:10 pm (20 min.)	B. Reflections on AAA Brand History		Julie Smith David Tom Keogh Cristian Ordonez
2:30 pm (30 min.)	C. The “Science” of Web Design/Purpose		Julie Smith David Tom Keogh Cristian Ordonez Mark VanZorn David Boynton
3:00 pm (20 min.)	D. AAA Segment Website Design		Julie Smith David Mark VanZorn David Boynton
3:20 pm (20 min.)	E. Council Updates Committees: • Council Advocacy Review Committee • Council Committee on Awards Committee Governance: • Guest Policy • Review of Segments		Sandra Callaghan Audrey Gramling
3:40 pm (10 min.)	F. Wrap-up		Audrey Gramling
3:50 pm	Adjourn		

Future Council Meetings

August 7, 2016	August 2016 Council Meeting	Meeting Location: New York, NY. Arrival Saturday, August 6 th . Council meets on Sunday, August 7 th from 4:00-6:00pm.
November 5, 2016	November 2016 Council Meeting	Meeting Location: San Diego, CA. Arrival Friday, November 4 th . Council meets all day Saturday, November 5 th . Departure on Sunday, November 6 th .
March 18, 2017	March 2017 Council Meeting	Meeting Location: Sarasota, FL. Arrival Friday, March 17 th . Council meets all day Saturday, March 18 th . Departure on Sunday, March 19 th .
April 2017 (date TBD)	April Council Webinar	Date and time to be determined.
August 6, 2017	August 2017 Council Meeting	Meeting Location: San Diego, CA. Arrival Saturday, August 5 th . Council meets on Sunday, August 6 th from 4:00-6:00pm.